



Revolutionary Content

Non-profit Consulting

www.revolutionarycontent.org

Amy Berg

Non-profit Consultant

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REPRESENTATIVE PUBLICATIONS

All Together Now: Now Sharing Responsibility for the Whole Child, Blank, M. & Berg, A. ASCD

Community-based Learning, Engaging Students for Success and Citizenship, Melaville, T, Berg, A & Blank, M

Community Schools: A Results Framework for Student Success, Berg, A. & Blank, M

Growing Community Schools: Cross Boundary Leadership, Blank, M., Berg, A. & Melaville, T

The Principal's Guide to Community Engagement, Berg, A., Melaville, T & Blank, M

EDUCATION

Fellow, Education Policy Fellowship Program, Institute for Educational Leadership, 2007

M.S. Developmental Psychology, George Mason University, 2003

B.A. Psychology and English, University of Maryland, 2000 (Summa Cum Laude and Phi Beta Kappa)

Amy Berg is an experienced non-profit consultant, with a focus on education and youth development work

PROFFESIONAL EXPERIENCE

Principal, Revolutionary Content, 3/2016 to Present

Secured over 17.8M dollars for clients over the past five years. Amy leads all client work including grant writing and prospecting, fundraising and communications planning, strategic planning, major donor cultivation and stewardship, annual campaigns, and communications, as well as business development and operations.

Development & Communications Consultant, Social

Justice Partners, 9/2009 to 1/2016

Secured over \$2.7M in funding for non-profit clients. Responsible for development and business planning, grant proposal and report writing, major gift solicitation, website content and design, branding and messaging, annual reports, case studies, marketing collateral, and social media strategy and content. Led strategic planning processes and board development efforts for clients.

Director of Development and Communications, Community Schools Collaboration, 3/2007 to 9/2009

Secured over \$1.5M in funding through foundation and government sources. Organized site visits for donors, researched and wrote grants and LOIs, contributed to strategic planning process, maintained and updated fundraising pipeline, created submission and renewal calendars, and maintained donor records.

Research Director, Institute for Educational Leadership, 1/2003 to 3/2007

Secured over \$1.2M in annual funding from private foundations. Co-wrote four seminal papers on youth development, wrote web content, issue briefs, talking points, speeches, and fact sheets.

BOARD MEMBERSHIP

Board President, Humanity360
1/2017 to Present

Communications

Marketing material
Annual reports
Newsletters
Website content
Social media

Development

Prospect research
Grant writing
Annual campaigns
Donor stewardship
Major gifts

Operations

Strategic plans
Fundraising plans
Capacity building
Evaluation
Board development